

Piedmont Farm & Food Show



FARM VENDOR APPLICATION

I. Vendor Information

Business Name, as you wish it to appear in the Food Show Program:

Contact Information

Contact Name: _____

Daytime Telephone: (____) _____

Fax Number: (____) _____

Mailing Address: _____

Email Address: _____

In what County is your farm / food business located?: _____

Business Description Type of Business (check all that apply):

_____ Pick Your Own

_____ Agri-tourism

_____ CSA

_____ Value-Added / Direct Marketer

_____ Independent Food Processor^{*}

^{*} Are the ingredients in your food products produced in Virginia?

Approximate percentage of ingredients grown in Virginia _____ %

_____ Other: _____

**Please provide a brief description of your farm and / or food processing business below.
Please include the following information (if applicable):**

- *Food products produced*
 - *Agri-tourism activities*
 - *Pick your own crops*
 - *Community Supported Agriculture business description*
 - *Farm history, background and other farming activities not a part of the food production / agri-tourism aspects of the business.*
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II. Farm & Food Show Food Supplies and Activities

Food Producers:

Are you willing to provide a product or products to one of our commercial food vendors for them to use in preparing free samples in our ‘Taste of the Piedmont’ Showcase*?

_____Yes _____No

Please provide below a description of your product, and an approximate quantity that you could provide.

** Note: Food producers who donate food products will be listed as the food producer at the sampling location, as well as given special recognition in the event program and during announcements at the event.*

Agri-tourism Producers:

Can you provide an activity for participants as part of our “Life on the Farm” family activity area?
(Examples: pony rides, face painting, hands – on learning activities, etc.)

_____Yes _____No

Please provide below a description of your proposed activity.

**Note: Agri-tourism producers who provide activities at the event will be listed as the activity provider at the activity location, as well as given special recognition in the event program and during announcements at the event.*

III. Booth Requirements:

Please check your preferences for booth assignment and provide information about your exhibit below:

I prefer for my booth to be:

_____ Inside main building (8 foot table with 2 chairs)

_____ Outside in open area

Space needed (square feet / dimensions) _____

_____ Outside in open air building

Space needed (square feet / dimensions) _____

_____ Electric hookup needed (available on a limited basis inside the main building and in the open air building)

_____ I wish to sell products during the farm and food show¹

_____ I wish to provide food samples of my products at my booth (inside main building only)²

¹ Vendors who sell products are responsible for collecting sales tax on any items sold

² Vendors who provide food samples are required to obtain a temporary restaurant permit from the Fauquier County Health Department.

Please describe below your planned booth / area layout and activities:

IV: Sponsorship Levels

In addition to being a participant in the show, all vendors are invited to become a show sponsor. The sponsorship levels are described below.

Platinum Level: \$500 + 2 door prizes of \$100 value (total)

- Two eight foot tables in main building and two chairs (double sized booth)
- Press coverage*
- Name on Farm and Food Show event banners
- Sign for display table
- Sponsor listing in event program & directory
- 5 complimentary tickets to event
- 4 vendor passes

Gold Level: \$250 + 2 door prizes of \$50 value (total)

- One eight foot table booth in main building and two chairs
- Press coverage*
- Sign for table
- Sponsor listing in event program & directory
- 3 complimentary tickets to event
- 3 vendor passes

Silver Level: \$100 + 1 door prize of \$25 value

- One eight foot table booth in main building and two chairs
- Sponsor listing in event program & directory
- Press coverage*
- 2 complimentary tickets to event
- 2 vendor passes

Participant Level: \$35 + 1 door prize of \$10 value

- One eight foot table booth in main building and two chairs
- Participant listing in event program & directory
- 2 vendor passes

* Press coverage includes: inclusion of business name in newspaper & radio advertisements, electronic releases, public service announcements and recognition as 2004 sponsors in the pre-publicity for the 2005 event.

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Sponsorship Level Desired: _____ **Total Fee enclosed:** _____

(Note: All vendors must sign up for participant level of sponsorship, at a minimum.)

Please make checks payable to "**Piedmont Farm and Food Show**"

Return this completed application, along with the signed vendor agreement to the Fauquier County Agricultural Development Office no later than July 9th, 2004. A \$20 late fee will be assessed to any entries postmarked later than July 9th, 2004.

Mail to: Piedmont Farm and Food Show
c/o Fauquier County Agricultural Development Office
35 Culpeper Street
Warrenton, VA 20186